

With over eight years experience in website design & front-end development, I have a firm grasp on HTML5/CSS3 coding standards, techniques for meeting tight deadlines & the ability to play well with others. In my position at PBS, I was the Front-End Developer/Designer working on PBS Parents & its verticals such as Kitchen Explorers, Crafts for Kids & Adventures in Learning. I also developed custom WordPress solutions for producer sites such as Daniel Tiger's Neighborhood, Thomas & Friends, Sid the Science Kid & Wild Kratts I am continually striving to learn how to better the process, adapt to specific project needs, & improve the overall user experience for both the client & audience.

2014-2015

Sr. WordPress Developer, SenecaOne Finance; Bethesda, MD
Coding of custom WordPress theme and template files using HTML, SaSS, PHP, and Foundation 5 framework. Deployment from local environment to staging then to production using Git and a private repo on Github. Use of custom post type, custom field type, and jQuery to create customized content. Researched and made recommendations on hosting. Set-up hosting environment and liaised with hosting company to troubleshoot any issues. Updated posts as appropriate and edited pages as instructed. Redesigned landing pages and other marketing campaign websites.

2013-2014

Interface Designer, The Creative Group/FigLeaf Software; Washington, DC
Built prototype websites using CSS, HTML5 and jQuery for University of Wisconsin-Parkside, Maryland State Bar Assoc. & Military Officers Assoc. of America using a responsive 960 Grid framework, Coda 2 & CodeKit. I also helped in building a parallax-based site for a large corporate conglomerate. Liaised with product stakeholders & designers when needed.

2009-2013

Front-End Developer, MediaBarn, Inc./PBS; Arlington, VA
Designed, developed, customized and themed WordPress solutions for Kitchen Explorers, Crafts for Kids, Adventures in Learning & PBS Parents producer sites as well as PBS Parents. Created responsive HTML5/CSS3 templates for internal PBS products & PBS Parents sites. Liaised with product stakeholders, IT & designers when needed. Created documentation for custom WordPress solutions.

2006-2009

Owner/Freelance, leadbelly design; Silver Spring, MD
Freelance studio offering HTML/CSS & design services including expertise in WordPress theming as well as creating site documentation. Clients include N.h Design (WordPress theming), OpenTable (WordPress theming, blog redesign), Media Barn, Inc. (banner design and micro-site design/development, National Geographic), Manheim Auto Auction (poster, print ad design, website design/dev), Being Wicked, LLC (WordPress theming), A.S.K. Learning (graphic design for Symantec & Google), Bright Egg (WordPress theming) & Bravo Group (WordPress theming and design).

2003-2006

Sr. Web Design, PETA; Norfolk, VA
Conceptualized stand-alone web features, including the creation of wireframes. Worked on the redesign of large sites, & took the lead among other designers on CSS & Web Standards by creating organizational standards SOPs. Also liaised with IT department to bridge the gap between the stakeholders, designers, front-end developers & IT department. Other duties included creating audio & video for the web.

Skills

Coda, Textmate, Dreamweaver

Hand coding CSS(3)/HTML(5) compatible IE8 and standards-compliant browsers

Responsive Website Coding

WordPress

Adobe Photoshop

Adobe Illustrator

Zurb Foundation Framework

jQuery/Javascript

"Jen is the Front-end Developer that every Designer dreams of. Her attention-to-detail and extreme skills to match a flat mock is beyond my comprehension. Jen is a hard worker and keeps herself updated with the latest technologies. She is never short of ideas and works very well with the team."

Valli Ravindran, Former Creative Director, PBS